



Training offer catalogue



www.euradia.es

2010

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Welcome to Euradia

01



01

Welcome to Euradia International

EURADIA INTERNACIONAL has its central offices in Madrid, where is developing training activities in different EU-related fields, being a reference for all those professionals that not only want to deepen and update their knowledge, but also aim at develop analysis, creativity and arguing skills, which are essential aspects for European projects' draft and development, by using innovative simulation and performance methodologies.

As an added value, courses at Euradia are held by by senior consultants, board members and project managers on active service; this provide students with updated contents and trasfer of latest EU-related issues, experiences and anecdotes as a useful instrument of informal training for all those aspects determining the success of every project's phase (Draft-Development-Justification and Closure).

Adding value to training

02



02 Adding value to training

Who?

EURADIA offers consulting and technical training services.

Specilized in supporting public and private organizations in making the most of their potential with the globalization context, helping them in defining and identifying strategies, products, projects and opportunities.

EURADIA takes opportunities given by European and multilateral programs in order to achieve these objectives. It counts with a vaste experience in the field of technology and territorial development.

It counts as well with an extensive network allowing important technical and financial cooperation with other partners in the development of worldwide projects. Our aim is to be reliable and help in generating value as well as improving clients' competitiveness.

Euradia is a member of the SEAP Sociedad de Profesionales de Asuntos Europeos (European Affairs' Professional Society) registered by the European Commission and part of the European federation of Lobbying and Public Affairs. This membership certificates the application of quality criteria, exhaustive professionalism and conduct in every activity in which Euradia is involved in by its itself or on behalf of its clients, regarding the activity upon the EU.



Member of:

seap

society of
european affairs
professionals

incorporating feipa
fédération européenne du
lobbying & public affairs

Customized training model

03



03 Customized training model

Training possibilities offered by Euradia International give solutions to the specific needs of sector's companies and professionals, which share the lack of time as a common problem. This is why our training modules are short, although intensive and interactive, adapted to the real demand.

The most of training activities are aimed at updating the knowledge of participants allowing them to easily manage themselves and to cope with the different European contexts in which they usually work or expect working.

Moreover, our training protocol requires knowing in advance our participants' level of knowledge and experience, as well as their expectations and concerns, giving solutions to their specific needs and priorities including multilingual training with different formats.

03

Customized training model

IN-PERSON COURSES

**"IN COMPANY"
CUSTOMIZED COURSES**

**JOINT OR
MIXED COURSES**

ON-LINE COURSES

**CONFERENCES OR
SPEECHES**

**SUMMER COURSES AT
EUROPEAN
UNIVERSITIES**

03 Customized training model



IN-PERSON COURSES

In-person courses' program is improved and updated every year in order to incorporate the new issues emerging from the European context.

As an example, in 2010 program is given emphasis to new courses on the latest law reforms: new regulations on Structural and Cohesion funds, new challenges and strategies that must be taken into account by entities faced with 2007-2013 financial perspective. Training program is given on established dates and in Euradia International's establishment located in:

C/ Maestro Guerrero nº 4
28015 Madrid.

Underground station: Plaza de España.

03 Customized training model

Euradia International's training offer is well suited to each entity's needs and characteristics as regards calendar, contents, hours, facilities, modules, etc.

Besides adaptability, this training form offers further advantages to entities as they can benefit of our methodology, educational instruments and consultants' presence participating in the training activities, without moving to our offices. Moreover, participants' number is fixed by contracting entity which give the entities the opportunity of training a major number of employees (up to 30) without affecting neither the quality nor teaching cost.



**CUSTOMIZED
COURSES**

03 Customized training model



JOINT COURSES

The principal aim of this type of course is to bring our training offer closer to those people that due to professional and/or economical reasons cannot move to Madrid. In this case, Euradia takes care of training offer while a collaborating partner is in charge of courses' organization and participants captation.

03 Customized training model



ON- LINE COURSES

You will be able to plan your own course schedule: you shall decide where, when and how to study, with totally flexible hours. In order to make this possible, a virtual training platform is at your disposal, with same conditions and quality as our in-person courses as regards teaching, consultants, instruments, etc. You shall :

- Attend on-line lessons.
- Free access to supporting and consult issues.
- Contacts with Euradia consultants for questions and suggestions regarding courses contents

03 Customized training model



CONFERENCES AND SPEECHES

Our seminars collect the latest Europe-related issues and challenges. Tackle with the difficulties posed by Structural funds' reform (2007-2013) and new challenges that consequently European administrations and entities have to consider. Controversial themes such as water and rural development, technology, enterprises, innovation, European positioning etc., are suggested by organizing round tables held by experts.

Services for Entities:

- Organization and search of speakers.
- Agendas' management and invitations.
- Participation as speakers.

03

Customized training model



**SUMMER
COURSES**

Euradia International takes part in the training program of the Summer School Rafael Altamira of Alicante, as well as of other Spanish Universities, with regard to European Affairs.

Training program

04



EUROPEAN PROJECTS' COURSES



- European projects' drafting and management.
- Economical and technical management and justification of European projects.
- European projects' external audit.
- European funds. 2007-2013 perspective.
- European projects' control, monitoring and evaluation.
- Creation of international partnerships.

04 Training Program



I+D+i projects' courses



- How to develop an I+d+i project?
- Management and Justification of I+D+i projects.
- Management and follow up of I+D+i projects' workshops.
- Basic course on contracts en la I+D+i
- Technological intelligence applied to the territory. Local Development.



MULTILATERAL PROJECTS' COURSES

- Multilateral projects' drafting and management.

04 Training Program

MONOGRAPHIC COURSES

- o LIFE +: Drafting of proposals, management and justification.
- o INTERREG IV: Drafting, management and justification.
- o 7° PM de I+D+i: technological projects' management.
- o Leonardo da Vinci: Drafting of proposals.
- o EIE: Drafting of proposals, management and justification.
- o European programs of interest for SMEs.



04 Training Program

SPECIFIC ISSUES

- Water and the EU. Accions, funds and projects in the communitarian field.
- European projects' opportunities in the framework of rural development of agricultural activities.
- Future strategies for local administration.
- Course on european territory development. Plans, methods and tools.
- Basic course of theoretical research. Let's learn innovating.

Teachers' profiles

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05 Teachers' profiles

1.- Angel Adell de Bernardo

Director Manager Euradia International.

Professor Master of European Law at the University of Carlos III Madrid

2.- Jacobo Moreno Torroba Macicior

European Projects Senior Manager Euradia International.

3.- Javier Carrero Liroa.

Senior Consultant Euradia International

4.- María Noval Ramos.

Senior Consultant Euradia International

5.- Manuel Alonso Losada

Consultant of the Interamerican Bank for Development (BID)

6.- Juan Carlos Lavandeira Adan

European projects Technical Manager.

7.- Santiago Algora

Senior Consultant Euradia International

Experience

06



06

Experience

TRAINIG PRODUCTS	ORGANIZATION	YEAR
Drafting and management of European proiejcts	Municipality of A Coruña	2003 – 2008
	ONCE (Spanish Assotiation of blind people)	2003 – 2008
	Murcia Region	2003 – 2008
	Granada Deputation	2003 – 2008
	Equal I+CLL Guadalajara	2003 – 2008
	Municipality of Gijón	2003 – 2008
	As Mariñas Consortium	2003 – 2008
	Local Government of Navarra	2004 - 2008
	Municipality of Huarte	2004 - 2008
	Valencia Europa Fundation	2005 -2008
	GARAPEN	2005 -2008
Applied drafting of European projects	Murcia Region	2005 -2008
Introduction to European funds	FERE EUSKADI	2005 -2008
Labour programs evaluation	Municipality of Gijón	2005 -2008
Local Administration and Regional policy's future	Municipality of Ávila	2006 – 2008
Projects drafting within EU VII FP	ITENE	2007 – 2008
European Funds. New perspectives 2007-2013	ILDEFE	2007 – 2008
Strategic positioning of Local Administration	Municipality of Vitoria Gasteiz	2007 – 2008
European Funds' future	A Coruña Deputation	2007 – 2008
Drafting of VII Framework Program projects in the field of health	Regional Ministry of Health Generalitat Valenciana	2007 – 2008
Management and justification of European projects	Generalitat Valenciana	2007 - 2008



2010